

Society for NeuroEconomics

NEUROSCIENCE • PSYCHOLOGY • ECONOMICS

14thAnnual Meeting 2016

August 28 – 30

Berlin, Germany Hilton Berlin



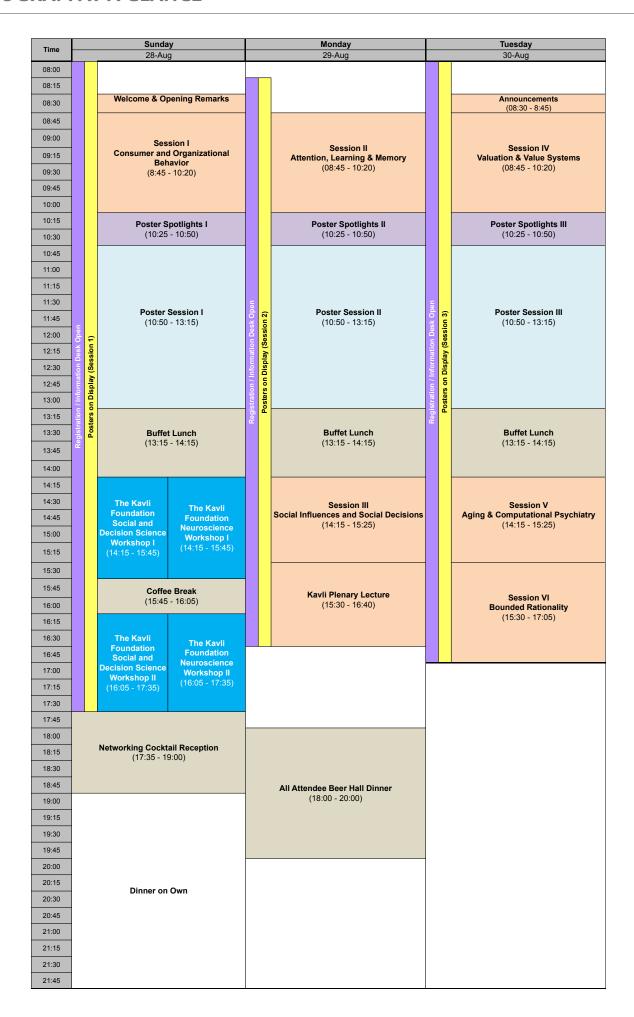


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OUR MISSION

The mission of the Society for NeuroEconomics is to:

Foster research on the foundations of economic behavior by promoting collaboration and discussion among scholars from the psychological, economic, and neural sciences.

Ensure the continued advancement of the field of neuroeconomics by supporting young researchers.

The Society promotes this mission through annual meetings for presentation of original theory and research, and through educational programs to promote development of a common language and set of methodological tools for the field...

ANNUAL MEETING

Since 2005, the Society for NeuroEconomics has been meeting annually to discuss emerging and exciting research in the field of neuroeconomics. These meetings have attracted researchers, students and followers from across the globe to present their work, network and discuss collaborations, obtain valuable feedback from peers and to stay informed about the current research being performed around the globe.

13 th Meeting	Sept. 25 – 27, 2015	Miami, Florida, USA
12 th Meeting	Sept. 26 – 28, 2014	Miami, Florida, USA
11 th Meeting	Sept. 27 – 29, 2013	Lausanne, Switzerland
10 th Meeting	Sept. 28 – 30, 2012	Miami, Florida, USA
9 th Meeting	Sept. 30 – Oct 2, 2011	Evanston, Illinois, USA
8 th Meeting	Oct 15 – 17, 2010	Evanston, Illinois, USA
7 th Meeting	Oct 15 – 17, 2009	Evanston, Illinois, USA
6 th Meeting	Sept. 25 – 28, 2008	Park City, Utah, USA

5 th Meeting	Sept. 27 – 30, 2007	Hull, Massachusetts, USA
4 th Meeting	Sept. 7 – 10, 2006	Park City, Utah, USA
3 rd Meeting	Sept. 15 – 18, 2005	Kiawah Island, South Carolina, USA
2 nd Meeting	2004	Kiawah Island, South Carolina, USA
1 st Meeting	2003	Martha's Vineyard, Massachusetts, USA

SOCIETY FOR NEUROECONOMICS **BOARD OF DIRECTORS**

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SOCIETY FOR NEUROECONOMICS **COMMITTEE LIST**

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PRESIDENT'S WELCOME

Welcome to the 14th Annual Neuroeconomics meeting, the 12th since the incorporation of the Society for Neuroeconomics. We are especially exhilarated for the conference to come to Berlin this year. This is the second Society for Neuroeconomics meeting to be held in Europe. The first european meeting was in 2013 in Lausanne, Switzerland, and had the highest attendance in our conference history. This year, we anticipate the registration will surpass that record, making it the largest conference on Neuroeconomics to date. This success will ensure the future return of the meeting to Europe at regular intervals

As in previous years, the conference will be comprised of a keynote lecture, parallel workshops, plenary panels and poster presentations. The panels and posters represent a broad scope of research spanning the range of neuroeconomics using combinations of approaches from psychology, economics and neuroscience to study decision making. The workshops will be tutorial-style presentations intended to provide information to aid investigators to integrate approaches between the elementary disciplines of neuroeconomics. The Kavli Foundation Workshop on Social and Decision Science and the Kavli Foundation Workshop on Neuroscience will run in parallel on Sunday (August 28) afternoon. The two sessions in the Social and Decision Science workshop will be led by Bernd Weber, M.D. and Hilke Plassmann, Ph.D., respectively. Dr. Weber is Director of the Center for Economics and Neuroscience at the University of Bonn. He has a background in molecular pharmacology but has transitioned his research to the use of economic methods to study human decision making. During his session he will emphasize some of the critical nuances that have come about due to differences in experimental approaches used in economics, psychology and neuroscience, and will discuss how to navigate these different cultures. Dr. Plassman is Associate Professor of Marketing at INSEAD, Paris. Her session will focus on consumer behavior, highlighting areas of synergy and those of discord from the use of neuroscience in consumer research and will look to the future role of neuroscience in this field. She will also discuss the challenges of conducting neuroeconomics research in a business school. The first sessions in the Neuroscience workshop will be led by A. David Redish, Ph.D., Professor of Neuroscience at the University of Minnesota. He will talk about the use of computational neuroscience models to investigate neural algorithms underlying economic behavior. In the second session, Dr. Shohamy, Associate Professor of Psychology at Columbia University, will discuss how memory systems are engaged in economic decision making.

This year's keynote speaker is Richard G. M. Morris, D.Phil., C.B.E., F.R.S., Professor of Neuroscience at the University of Edinburgh and recipient of the 2016 Brain Prize. He will present the 7th Annual Kavli Foundation Plenary Lecture on Monday (August 29). Richard's esteemed career has focused on the neurobiology of memory. While he has not explicitly investigated economic decision making, he has contributed enormously to our field through numerous discoveries that have elucidated key components of the fundamental basis of memory and cognition, processes that are are pivotal to the enactment of economic behaviors. He was one of the first investigators to provide tractable evidence linking putative cellular mechanisms of memory (i.e., synaptic plasticity) to information storage in vivo. For example, using innovative spatial-navigation tasks in rodents, he made the first demonstration that long-term potentiation (LTP) is necessary for learning. He also introduced the notion of synaptic tagging as a hypothesis for long-term memory storage. This is a mechanism by which synapses are selected to undergo late-phase LTP based on their antecedent activity. Professor Morris' lecture will synthesize these and other basic molecular mechanisms to account for prioritization of information that will undergo memory consolidation. The lecture will be followed by a traditional German banquet at a Bavarian-style restaurant and biergarten.

In addition to the banquet, there will be opportunities for informal interactions throughout the conference at poster sessions, buffet lunches and a cocktail reception, as well as time for social activities outside the program. The culture of the conference has evolved to promote the combination of constructive academic discourse during formal sessions with relaxed networking at other times. Therefore, we hope you are able to make the most of your time in Berlin.

Sincerely,

Paul E. M. Phillips, Ph.D. President, Society for NeuroEconomics

GENERAL CONFERENCE INFORMATION

Meeting Venue

Hilton Berlin Mohrenstrasse 30 10117, Berlin, Germany

Registration

The annual meeting of the Society for NeuroEconomics registration includes admission to all sessions, coffee breaks, lunches as well as to the Networking Cocktail Reception, the 7th Annual Fred Kavli Lecture and the Beer Hall Dinner off site.

Name Badges

Kindly wear your name badge at all time as your admission to the sessions and meals. At the end of the conference you are encouraged to recycle your badge at any of the recycle stations or at the registration desk when you leave.

Please note that Students have Red name badges and Post Doctoral registrants have Blue name badges. If you would like to self identify to other attendees, we have stickers available to place on your name badge.

rooms of the hotel. Please note the complimentary SALON HEINE II WiFi is ideal for checking emails and websites but is not strong enough for streaming videos or heavy social media use. If you are active on social media, SALON HEINE make sure to hashtag #SNE2016 @socforneuroecon Hotel Floor Plan We ask all SNE delegates to respect that not all SALON presenters would like their work shared on social WEIMAR media. Please do not live tweet presentations without SALON DRESDEN approval from the speakers/authors. We encourage HAIRDRESSER social tweets about the conference and look forward to growing our online community. BOARDROOM FONTANE BUSINESS CENTRE LOBBY GROUND FLOOR BALLROOM BALLROOM SALON DURIEUX BELETAGE RESTAURANT PANORAMA FOYER

Red – Ph D Student Looking for a Post Doc Position

Green - PI looking for someone to fill a Post Doc position in your lab

Yellow – If you are looking for a position beyond a Post Doc (Senior Post Doc, Fellow, Faculty)

Registration and information desk

The registration/information desk, located in the Panorama Foyer is open daily during conference session hours:

Sunday, August 28 7:30 - 18:00Monday, August 29 8:00 - 17:00 Tuesday, August 30 8:00 - 17:00

If you'd like to pick up your name badge on Saturday August 27th a small desk will be located in the hotel lobby from 4pm - 7pm.

Wireless Internet and Social Media

Complimentary wireless internet is available to the delegates of the Society of NeuroEconomics Annual Meeting. Please choose the Hilton network and enter the code: SNE2016. Complimentary wireless is available throughout the meeting rooms and guest

Berlin Information

Please visit the registration desk to pick up a map of Berlin. Don't miss out on the traditional and world famous currywurst! The Dom Curry is immediately outside the hotel and serves the Berlin specialty along with their homemade curry ketchup and fries.

Staff

SNE staff from Podium Conference Specialists can be identified by the orange ribbons on their name badges. Volunteers can be identified by the yellow ribbons on their name badges. Feel free to ask any one of our staff for assistance, or visit the registration desk.

Poster Sessions

Please visit our poster presenters during the three poster sessions. Coffee and tea will be served immediately before the poster session and please feel free to enjoy your beverage while reviewing the posters. The posters are spread throughout the Panorama Foyer. Information on Poster Authors, Poster Numbers and Poster Titles begins on page 14.

For a complete copy of the poster abstracts, please see the downloadable pdf abstract book on the Society for NeuroEconomic website.

Poster Session 1

Set Up: Sunday, August 28, 2016

between 08:00 and 08:30

Session Time: 10:50 – 13:15

Tear Down: 19:00

Poster Session 2

Set Up: Monday, August 29, 2016

between 08:00 and 08:45

Session Time: 10:50 – 13:15

Tear Down: 17:00

Poster Session 3

Set Up: Tuesday, August 30, 2016

between 08:00 and 08:30

Session Time: 10:50 – 13:15

Tear Down: 17:00



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DETAILED PROGRAM

Sunday, August 28, 2016

08:30 - 08:45	Welcome and Opening Remarks Paul E Phillips President
	SESSION I
08:45 – 10:20	Consumer and Organizational Behavior
	Chair: Paul Phillips The University of Washington
08:45 – 09:05	Neural Mechanisms underlying Diversification in Consumer Choice Linda Couwenberg
	Linda Couwenberg, Maarten Boksem, Maciej Szymanowski, Alan Sanfey, Ale Smidts
09:10 – 09:30	Responsibility Aversion and Leadership Ability - Behavioral, Cognitive and Neurocomputational Mechanisms Micah Edelson
	Micah G Edelson, Rafael Polania, Christian Ruff, Ernst Fehr, Todd A Hare
09:35 – 09:55	Neural Mechanisms of Everyday Decision-Making Under Scarcity Inge Huijmans
	Inge Huijsmans, Leticia Rettore Micheli, Wenwen Xie, Mirre Stallen, Alan Sanfey
10:00 – 10:20	Divisive Normalization Yields Attraction and Compromise Effects Ryan Webb
	Ryan Webb, Peter Landry
10:25 – 10:50	Poster Spotlights I
10:25 – 10:50	Poster Spotlights I Chair: Ale Smidts Erasmus University
10:25 – 10:50 10:25 – 10:30	•
	Chair: Ale Smidts Erasmus University How oxytocin fine-tunes decision making in social dilemmas: cooperate as long as it pays off, but aggress only when you think you can win! An fMRI study.
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10:25 – 10:30 10:30 – 10:35 10:35 – 10:40	Chair: Ale Smidts Erasmus University How oxytocin fine-tunes decision making in social dilemmas: cooperate as long as it pays off, but aggress only when you think you can win! An fMRI study. Carolyn Declerk Carolyn H Declerck, Christophe Boone, Bruno Lambert, Paul M Parizel Visual search patterns predict the level of sophistication in interactive games Luca Polonio Luca Polonio, Joshua Zonca, Giorgio Coricelli Neural mechanisms of control aversion during social decision making Sarah Rudorf Sarah Rudorf, Thomas Baumgartner, Katrin Schmelz, Urs Fischbacher, Daria Knoch Contributions of neural adaptation to value-based and perceptual choice

10:50 - 13:15 Panorama Foyer

Poster Session I

Coffee/Tea and snacks served

Please visit our poster presenters in the Panorama Foyer. A full list of poster presenters

can be found further in the conference program.

Sponsored by:

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NEUROSCIENCE Initiative

13:15 - 14:15

Buffet Lunch

Beletage Restaurant Sponsored by: Universität Bonn,

Centre for Economics and Neuroscience



The Kavli Foundation Social and Decision Science Workshop



14:15 - 15:45 Salon Corinth Experimental approaches at the interface of neuroscience and social sciences – insights, pitfalls and cultural differences

Bernd Weber Life & Brain Center & Center for Economics and Neuroscience

In this workshop, we discuss different approaches to investigate human behavior in neuroscience, psychology and economics. I will start with an overview of evolved differences in experimental approaches in psychology and economics, which have been picked up also by neuroeconomists. We will then go on to discuss confusion and difficulties arising from these differences as well as possible solutions especially for interdisciplinary groups.

15:45 - 16:05

Coffee Break

16:05 - 17:35 Salon Corinth **Consumer Neuroscience: Does Consumer Research Need Brains?**

Hilke Plassmann INSEAD

In this workshop, we discuss the applications of neuroscience to consumer research. I start with giving an overview on basic questions of interest to consumer researchers and then discuss when and why (not) neuroscience can be useful to answer them. I also give a brief overview of how non-academic agents (i.e. companies and public policy institutions) are currently applying neuroscience work "in the wild". The workshop will be wrapped up by an interactive discussion on what it means to be faculty at a business school doing research in neuroeconomics.

The Kavli Foundation Neuroscience Workshop



14:15 - 15:45 Ballroom

The neurophysiology of decision-making: implications for psychiatry and economics

David Redish University of Minnesota

Every normative model makes underlying assumptions about the processes available. Equivalently, every process model implies a normative set of decisions that are optimized based on the available processes – this means that while one can ask whether animals normatively use a given process model to its full extent, in order to do so, we need to understand the processes underlying decisionmaking. Thus, if we want to get the economics right, we need to understand how decisions are made.

There is now extensive evidence that mammals, including rats, monkeys, and humans, take actions based on an interaction between multiple decision-making systems, each of which uses different algorithms implemented by different neural circuits to select actions. Current neuroscience technologies are able to directly observe the information processes underlying those different algorithms. Through a combination of neurophysiological observations, computational analyses, and theoretical reasoning, I will present what is currently known about those decisionmaking processes.

Small changes in how questions are asked, how options are perceived, or even small changes in the past experience of agents will affect which systems become accessed. If we want to understand errors in the system (such as why an agent continues to take drugs), then we need to understand those processes, including the potential physical and algorithmic failure modes of the processes, so that we can see where the agent is making normative mistakes. The interacting multiple decision-making systems make surprising factors relevant, explaining how behavioral economics and psychiatric treatment can "nudge" behavior through surprisingly small changes.

15:45 - 16:05

Coffee Break

16:05 - 17:35 Ballroom

Learning from Experience: How Different Forms of Memory Guide Decisions Daphna Shohamy Zuckerman Mind, Brain Behavior Institute, Kavli Institute for Brain Science, Columbia University

From robots to humans, the ability to learn from experience turns a rigid response system into a flexible, adaptive one. What are the neurobiological and cognitive mechanisms that allow everyday experiences to change the way we perceive, act and make decisions? Daphna Shohamy's research explores how different parts of the brain work together to support learning, what this means for how memories are built, and what the consequences are for how we make decisions.

17:35 - 19:00 Panorama Foyer

Networking Cocktail Reception

Join us in the Panorama Foyer for appetizers, drinks and networking opportunities

Sponsored by: The Brain, Mind and Markets Lab at the University of Melbourne



Monday, August 29, 2016

SESSION II
Attention, Learning & Memory
Chair: Hilke Plassmann INSEAD & Cognitive Neuroscience Unit, Ecole Normale Superieure
Sponsored by: NeuroObjective Press - The Human Decision The Human Decision System™
Seek, and ye shall find patience: Information Search Strategies Both Reveal and Shape Intertemporal Choice Crystal Reeck
Crystal Reeck, Daniel Watt, Eric J Johnson
Less is more: weaker prefrontal cortex leads to better implicit decision making Dezso Nemeth
Dezso Nemeth, Karolina Janacsek
Reward prediction errors enhance episodic memory Nina Rouhani
Nina Rouhani, Ken Norman, Yael Niv
Motivational processes engaged by levels of reward Roberto Viviani
Roberto Viviani, Lisa Dommes, Julia Bosch, Julia C Stingl, Petra Beschoner
Poster Spotlights II Chair: Alan Sanfey The Donders Institute for Brain, Cognition and Behaviour at Radboud University
The role of time ambiguity in intertemporal choice Iris Ikink
Iris Ikink, Jan B Engelmann, Wouter van den Bos, Karin Roelofs, Bernd Figner
Assumptions of linear utility systematically bias estimations of impulsivity Silvia Lopez-Guzman
Silvia Lopez-Guzman, Anna B Konova, Kenway Louie, Paul W Glimcher
New flavor of the exploration - exploitation trade-off in contextual multi-armed bandit problems Hrvoje Stojic
Hrvoje Stojic, Pantelis Analytis, Maarten Speekenbrink
Disrupting the temporo-parietal junction reveals role of overcoming self- centeredness in delay of gratification Alexander Soutschek
Alexander Soutschek, Christian C Ruff, Tobias Kalenscher, Philippe Tobler
Human Striatum Represents Bayesian Surprise, Not Prediction Error, in Categorization Learning lan Ballard

DETAILED PROGRAM

10:50 - 13:15 Panorama Foyer Poster Session II

Coffee/Tea and snacks served

Please visit our poster presenters in the Panorama Foyer. A full list of poster presenters can be found further in the conference program.

Co-Sponsored by: INSEAD and PEMPlab

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13:15 - 14:15

Buffet Lunch

Beletage Restaurant Sponsored by: Laboratory for Social and

Neural Systems Research at the University of Zurich



14:15 – 15:25	SESSION III Social Influences and Social Decisions Chair: Joe Kable University of Pennsylvania
14:15 - 14:35	Overcorrection for Social Categorization Information Drives Impact Bias in Affective Forecasting Tatiana Lau
14:40 - 15:00	Social context influences decision signals in primate ACC Wei Song Ong
	Wei Song Ong, Michael L Platt
15:05 - 15:25	Computational and neural mechanisms of altruistic and healthy choices: cognitive regulation in social and non-social choice domains Anita Tusche

The Fred Kavli Plenary Lecture



15:30 - 16:40

Retaining Memory: The paradoxical benefits of both novelty and familiarity Richard G M Morris, FRS Centre for Cognitive and Neural Systems, The University of Edinburgh

Sponsored by: The Kavli Foundation

Anita Tusche, Cendri Hutcherson

One key challenge in memory research is to understand the selectivity of memory consolidation - the process by which memory traces become stabilised over time. A key issue is that some events are remembered, others are not. In recent publications, I have argued that the 'automatic recording of attended experience'

15:30 - 16:40

by which we keep track of daily events is followed by the loss of many but not all memory traces within the day, with only some persisting longer in association with the upregulation of plasticity-related proteins (PRPs) that stabilise synaptic potentiation (cellular consolidation) that is the basis of memory formation. Novelty is adept at upregulating PRPs. Memory traces are encoded in parallel in the cerebral cortex (cortical consolidation), with the additional twist that new information may be more successfully assimilated if it fits well with prior knowledge that has previously been stored in cortex in the form of 'schemas'. Prior knowledge is, of course, information with which we are most familiar. The economic implications of this paradox are not my realm of expertise, but I will conclude with some thoughts about accuracy vs. gist that perhaps each affect our economic behaviour.

18:00 - 20:00 LöwenBräu Leipziger Str. 65

Beer Hall Dinner

Join us in the hotel lobby for the short walk to a traditional German Beer Hall! We will enjoy a buffet of traditional Germany cuisine with beer, wine and many opportunities to catch up with your colleagues.

Sponsored by: New York University Institute for the Interdisciplinary Study of Decision Making (NYU IISDM) Institute for the Interdisciplinary Study of Decision Making

Tuesday, August 30, 2016

08:30 – 08:45	Announcements Paul E Phillips President
	Join us for the Early Career Award presentations, the Society Board Election Results and other Society information
	SESSION IV
08:45 – 10:20	Valuation & Value Systems
	Chair: Brian Knutson Stanford University
08:45 – 09:05	Evidence for stochastic discount rates in behavioral and brain imaging data Christopher Glaze
	Christopher M Glaze, Sangil Lee, Joseph W Kable
09:10 – 09:30	Basolateral amygdala supports the value representation and effortful choice of a preferred option Evan Hart
	Evan E Hart, Marisella Garcia, Yael Zoken, Alicia Izquierdo
09:35 – 09:55	Encoding of value and choice as separable, dynamic neural dimensions in orbitofrontal cortex Daniel Kimmel
	Daniel L Kimmel, Gamaleldin Elsayed, John P Cunningham, William T Newsome
10:00 – 10:20	Decoding Preference Uncertainty in the Human Brain Rafael Polania
	Rafael Polania, Marcus Grueschow, Christian C Ruff

DETAILED PROGRAM

10:25 – 10:50	Poster Spotlights III	
	Chair: Elizabeth Phelps New York University	
10:25 – 10:30	The neural correlates of uncertainty in probability updating	
	and risky decision-making Wouter van den Bos	
	Wouter van den bos, Robert Lorenz, Tim Pleskac, Corinna Laube, Laurianne	
	Vagharchakian	
10:30 – 10:35	Computational substrats for the limits in human probabilistic inference Yun-Yen Yang	
	Yun-Yen Yang, Shih-Wei Wu	
10:35 – 10:40	Neural substrates of group-based hierarchy and inequity preferences Alan de Souza Rodrigues Fermin	
	Alan de Souza Rodrigues Fermin, Haruto Takagishi, Toshio Yamagishi, Yang Li, Yoshie Matsumoto, Ryota Kanai, Masamichi Sakagami	
10:40 – 10:45	What is beautiful is trustworthy - neuroanatomic and -functional correlates	
	of the Halo effect Soyoung Park	
	Soyoung Q Park, Hackjin Kim, Hauke R Heekeren	
10:45 – 10:50	Distinguishing different psychiatric populations based on a	
	social hierarchy paradigm Iris Vilares Donga	
	Iris Vilares, Tobias Nolte, Andreas Hula, Zhuoya Cui, Peter Fonagy, Terry Lohrenz, Lusha Zhu, Pearl Chiu, Brooks King-Casas, Peter Dayan, Read Montague	
10:50 – 13:15	Poster Session III	
Panorama Foyer	Coffee/Tea and snacks served	
	Please visit our poster presenters in the Panorama Foyer. A full list of poster presenters can be found further in the conference program.	
	Co-Sponsored by: UNC Kenan Flagler Business School and Stanford University	
	UNC KENAN-FLAGLER BUSINESS SCHOOL Stanford University University	

13:15 – 14:15 Beletage Restaurant **Buffet Lunch**

Sponsored by: Freie Universität Berlin



14:15 – 15:25	SESSION V Aging & Computational Psychiatry Chair: Ernst Fehr University of Zurich
14:15 - 14:35	The Shrinking of Anterior Prefrontal Lobe Correlates with Loss of Economic Rationality in Aging Hui-Kuan Chung Hui-Kuan Chung, Paul Glimcher, Agnieszka Tymula
14:40 - 15:00	Behavioural and neural correlates of the gambler's fallacy in Gambling Disorder Eve Limbrick-Oldfield Eve H Limbrick-Oldfield, Rachel Cocks, Inge Mick, Remy S Flechais, Michael R Aitken, Anne Lingford-Hughes, Henrietta Bowden-Jones, Luke Clark
15:05 - 15:25	Mesolimbic dopamine encodes both desire and satisfaction: lessons learned from studies of substance abuse in rats Paul E Phillips Paul E Philips, Ingo Willuhn, Lauren Burgeno
	SESSION VI
15:30 – 17:05	Bounded Rationality
	Chair: Ian Krajbich Ohio State University
15:30 - 15:50	Testing Models of Rational Inattention Mark Dean Mark Dean
15:55 - 16:15	Learning relative values in the striatum induces violations of normative decision making Gerhard Jocham Gerhard Jocham, Markus Ullsperger, Tilmann A Klein
16:20 - 16:40	Optimal and heuristic decision-making policies in the human brain Christoph Korn Christoph W Korn, Dominik Bach
16:45 - 17:05	Multiple timescales of valuation mediate adaptive choice behavior Kenway Louie Kenway Louie, Jan Zimmermann, Paul W Glimcher



Join us for food, drink and more!

Monday November 14, 2016

Hilton San Diego Bayfront

Sapphire Ballroom

6:30pm – 8:30pm

We look forward to catching up with all the existing SNE members and meeting new members at SfN.

About the Poster Sessions:

The Society for NeuroEconomics is pleased to present a wide range of current research through the poster sessions. The posters have been divided over three sessions, with each session on display for one day.

Poster Session 1

Sunday, August 28, 2016 Session Time: 10:50 - 13:15

Poster Session 2

Monday, August 29, 2016 Session Time: 10:50 - 13:15

Poster Session 3

Tuesday, August 30, 2016 **Session Time:** 10:50 – 13:15

The poster board numbers work in the following way:

Session – Theme – Board Number (ex. 1-A-1)

Poster Themes

- A Emotion & Affect
- В **Individual & Lifespan Differences**
- C Finance
- **D** Consumer Behavior & Marketing
- **E** Risk & Uncertainty
- F Intertemporal Decision-Making & Self-Control
- **G** Computational Modeling
- **H** Game Theory & Strategic Interactions
- Learning & Memory
- Valuation & Value Systems J
- K Choice & Choice Systems
- Social Rewards & Social Preferences

Poster Session 1

Sunday, August 28, 2016

A - Emotion & Affect

1-A-1 The relationship between entrepreneurial and parental love

Marja-Liisa Halko¹, Kaisa Hytönen², Tom Lahti³, liro Jääskeläinen²

¹Aalto University, ²Aalto University School of Science, ³Hanken School of Economics

1-A-2 In the mood for Cheetos but Pringles will do: craving multiplicatively transforms the value of related snacks

Anna Konova¹, Paul Glimcher¹ ¹New York University

1-A-3 Transport and emotion: the contribution of neurosciences

Stéphanie Souche-Le Corvec¹, Jinhua Zhao² ¹University of Lyon - LAET, ²MIT

Neural substrates of stimulus value in binary choice about the emotional expressiveness of sad faces

Roberto Viviani¹, Lisa Dommes², Julia Bosch², Petra Beschoner², Julia Stingl³

¹University of Innsbruck/Ulm, ²University of Ulm, ³BfArM

B - Individual & Lifespan Differences

1-B-5 Age-related differences in social risk behavior are associated with dopamine synthesis capacity in the striatum

Claudia Brunnlieb¹, Matthew Betts, Ivayla Apostolova¹, Ralph Buchert², Coraline Metzger¹, Holger Amthauer³, Emrah Düzel⁴, Bodo Voqt¹

¹Otto-von-Guericke University Magdeburg, ²Charité-Universitätsmedizin Berlin, ³University Hospital Magdeburg, ⁴University Hospital Magdeburg; University College London

1-B-6 Changes in sensitivity to risk across the lifespan

Georgina Moreno¹, Peter Sokol-Hessner², Elizabeth Phelps¹ ¹New York University, ²University of Denver

Adult Age Differences in Neural Representations of Value in Time, Probability and Effort Discounting Tasks

Kendra Seaman¹, Teresa Karrer¹, Nickolas Brooks¹, Linh Dang², Ming Hsu³, David Zald², Gregory Samanez-Larkin¹ ¹Yale University, ²Vanderbilt University, ³University of California Berkeley

C - Finance

1-C-8 Cognitive Capacities, Trading Styles and **Experimental Asset Market Bubbles**

Frédéric Schneider¹, Steve Heinke¹, Andreas Hefti¹ ¹University of Zurich

1-C-9 Neural correlates of financial decisions during a real Direct Access Trading (DAT) session: an fMRI study

GianMario Raggetti¹, Maria Gabriella Ceravolo¹, Lucrezia Fattobene 2

¹Università Politecnica delle Marche, ²Università degli Studi di Roma 'Tor Vergata'

D – Consumer Behavior & Marketing

1-D-10 Which brands go together? Neural response patterns during visual imagery of consumer brands are associated with subsequent evaluations on co-branding

Hang Yee Chan¹, Maarten A.S. Boksem¹, Jennifer van den Berg¹, Ale Smidts¹

¹Rotterdam School of Management

1-D-11 Neural measures of evoked emotions in predicting advertising effectiveness

Esther Eijlers¹, Maarten Boksem¹, Ale Smidts¹ ¹Rotterdam School of Management, Erasmus University Rotterdam

1-D-12 A classification of brand evangelism through temperamental and psychological measures

Dario Menicagli¹, Alessandro Gandolfo², Silvio Ravaioli³, Daniele Dalli¹, Paolo Bongioanni⁴, Emiliano Ricciardi¹ ¹University of Pisa, ²Department of Economics and Management, ³Sant'Anna School of Advanced Studies, ⁴University Hosptal of Pisa

E - Risk & Uncertainty

1-E-13 Traders' Decision-Making Processes: Results from psychometric tests and investment simulation

Roberto Da Rocha Lima Filho¹, Armando Rocha², Eduardo Massad¹

¹University of São Paulo, ²Enscer

1-E-14 Social modulation of risky behaviors

Kim Fairley¹, Jacob M. Parelman¹, Danielle Farrant², R. McKell Carter²

¹Intermountain Neuroimaging Consortium, University of Colorado Boulder, ²Intermountain Neuroimaging Consortium & Department of Psychology and Neuroscience, University of

1-E-15 Decomposing risk representation in parietal cortex

Shabnam Hakimi¹, John Clithero², O'Dhaniel Mullette-Gillman³, David Smith⁴, R McLaurin⁵, Adrienne Taren⁶, Vinod Venkatraman⁷, Scott Huettel⁵, McKell Carter¹

¹University of Colorado, Boulder, ²Pomona College, ³National University of Singapore, ⁴Rutgers University, 5Duke University, ⁶University of Pittsburgh, ⁷Temple University

1-E-16 Toward a Greater Moderation: Neuroeconomicsbased financial-system regulation may reduce bubble-crash effects of brain risk-seeking and -avoiding networks

John Haracz¹

¹Indiana University

1-E-17 Tracing Intuition and Deliberation in Risky Decision **Making for Oneself and Others**

Jan Hausfeld¹, Kinga Posadzy² ¹University of Konstanz, ²Linköping University

F – Intertemporal Decision-Making & Self-Control

1-F-19 Models of Discounted Utility in Intertemporal choices: Group vs. Individual Analysis

Camila Agostino¹, Yossi Zana¹, Fuat Balci² ¹Federal University of ABC, ²Koç University

1-F-21 Reducing left dIPFC excitability with tDCS affects weighting, but not timing, of food attributes during dietary choice

Anjali Raja Beharelle¹, Silvia Maier¹, Rafael Polanía¹, Christian Ruff¹, Todd Hare¹

¹University of Zurich

1-F-22 Attention to a common healthy consequence in food gambles diminishes dietary self-control

Nicolette Sullivan¹, Jonathan Winkle¹, Michael Platt², Gavan Fitzsimons¹, Scott Huettel¹

¹Duke University, ²University of Pennsylvania

G – Computational Modeling

1-G-23 Modeling choices and response times during reinforcement learning

Laura Fontanesi¹, Sebastian Gluth¹, Mikhail Spektor¹, Joerg Rieskamp¹

¹University of Basel

1-G-24 Testing the selective integration model with the dotprobe technique

Moshe Glickman¹, Konstantinos Tsetsos², Marius Usher¹ ¹Tel-Aviv University, ²University Medical Center Hamburg-Eppendorf (UKE)

1-G-25 Parsimony and prediction errors: Ventral striatal PEs are not uniquely explained by parameterized learning models

Tasha Poppa¹, Damien Brevers¹, Antoine Bechara¹ ¹University of Southern California

H – Game Theory & Strategic Interactions

1-H-26 How oxytocin fine-tunes decision making in social dilemmas: cooperate as long as it pays off, but aggress only when you think you can win! An fMRI study.

Carolyn Declerck¹, Christophe Boone¹, Bruno Lambert¹, Paul Parizel1

¹University of Antwerp

1-H-27 What Drives the Theory of Mind Network? Disentangling the Effects of Social Context from the Prediction Problem.

Christopher Hill¹, Jean Daunizeau², Christian Ruff¹ ¹University of Zürich, ²Institut du Cerveau et de la Moelle épinière (ICM)

1-H-28 Visual search patterns predict the level of sophistication in interactive games

Luca Polonio¹, Joshua Zonca¹, Giorgio Coricelli² ¹University of Trento, ²University of Southern California

POSTER SESSIONS

I – Learning & Memory

1-I-29 Dynamic computation of hierarchical prediction errors during sequence learning

Rong Guo¹, Felix Blankenburg², Jan Gläscher³, Klaus Obermayer¹

¹Technische Universität Berlin, ²Freie Universität Berlin, ³University Medical Center Hamburg-Eppendorf

1-I-30 Neural evidence for non-reward prediction errors in the auditory cortex

Guillermo Horga¹, Esther Jung¹, Nathaniel Daw² ¹Columbia University, ²Princeton University

1-I-31 Observational Learning and Intelligence

Alexander Vostroknutov¹, Luca Polonio¹, Giorgio Coricelli¹ ¹University of Trento

J - Valuation & Value Systems

1-J-32 Managing a zoo with the medial prefrontal cortex

Keno Juchems¹, Jill O'Reilly¹, Chris Summerfield¹ ¹University of Oxford

1-J-33 Observational Learning Increases Goal-Directed Control

Brenton Keller¹, Giorgio Coricelli¹ ¹University of Southern California

1-J-34 A framework to reveal brain functional phenotypes: the case of the brain valuations system(s)

Kaustubh Patil¹, Stefano Plaminteri², Mael Lebreton³ ¹MIT, ²ENS, ³Universiteit van Amsterdam

1-J-35 Brain mediators of Marketing Placebo Effects on **Experienced Pleasantness**

Liane Schmidt¹, Vasilisa Skvortsova², Christina Walz³, Claus Kullen³, Bernd Weber³, Hilke Plassmann⁴

¹INSERM U960, Laboratoire de Neurosciences cognitives, ²Ecole Normale Supérieure, ³Brain&Life Center, University Bonn, 4INSEAD

1-J-36 Finding it hard to change your mind after one bad experience? You might be too Bayesian.

Yeon Soon Shin¹, Yael Niv¹ ¹Princeton University

K – Choice & Choice Systems

1-K-37 Evidence for Revealed Similarity in Value-based Choice Behavior

Mel Win Khaw¹, Silvio Ravaioli¹, Michael Woodford¹ ¹Columbia University

1-K-38 Modulation of motor cortex excitability during third-party punishment: a TMS study

Emanuele Lo Gerfo¹, Stefania Ottone¹, Luca Zarri², Ferruccio Ponzano³, Alberto Pisoni¹, Alessandra Vergallito¹, Davide Fedeli¹, Leonor Josephina Romero Lauro¹

¹University of Milano Bicocca, ²University of Verona, ³University of Plemonte Orienatle

1-K-39 Causal neural networks underlying social norm compliance

Marius Moisa¹, Giuseppe Ugazio¹, Marcus Grueschow¹, Christopher Hill¹, Ernst Fehr¹, Christian Ruff¹ ¹University of Zurich

1-K-40 Same, same but different? Evidence accumulation across moral and non-moral domains

Philip Pärnamets¹, Lars Hall², Petter Johansson² ¹Karolinska Institutet, ²Lund University

1-K-41 Neural mechanisms of control aversion during social decision making

Sarah Rudorf¹, Thomas Baumgartner¹, Katrin Schmelz², Urs Fischbacher³, Daria Knoch¹

¹University of Bern, ²University of Konstanz, ³Thurgau Institute of Economics

1-K-42 Contributions of neural adaptation to value-based and perceptual choice

Oihane Horno¹, Mehran Spitmaan¹, Alireza Soltani¹ ¹Dartmouth College

1-K-43 Independence of Irrelevant Alternatives in Decisions from Experience: A Challenge for Reinforcement Learning Models

Mikhail Spektor¹, Sebastian Gluth¹, Laura Fontanesi¹, Jörg Rieskamp¹

¹University of Basel

1-K-44 Simple Economic Choice in Large Choice Sets: An Investigation of Hick's Law

Armin Thomas¹, Ian Krajbich²

¹Technische Universität Berlin, ²Ohio State University

1-K-45 Neural signatures of rational and heuristic strategies: an EEG analysis

Szymon Wichary¹, Mikolaj Magnuski¹, Tomasz Oleksy², Aneta Brzezicka¹

¹SWPS University of Social Sciences and Humanities, ²University of Warsaw

1-K-46 Loss aversion predicts reliance on goal-directed control

Alec Solway¹, Terry Lohrenz¹, Read Montague¹ ¹Virginia Tech Carilion Research Institute

L – Social Rewards & Social Preferences

1-L-47 Neural encoding of welfare during interpersonal utility comparisons

Christopher Burke¹, Philippe Tobler¹ ¹University of Zurich

1-L-48 Cognitive dynamics of promise keeping vs. promise breaking

Cinzia Calluso¹, Anne Saulin¹, Thomas Baumgartner¹, Daria Knoch¹

¹Institute of Psychology, University of Bern

1-L-49 Cognitive Processes of Distributional Preferences: A **Response Time Study**

Fadong Chen¹, Urs Fischbacher¹ ¹University of Konstanz

1-L-50 Learning changes group identification

Björn Lindström¹, Grit Hein, Alexander Soutcheck, Pyungwon Kang, Philippe Tobler ¹University of Zurich

1-L-51 Arginine vasopressin receptor gene (AVPR1A) is associated with human prosociality

Kuniyuki Nishina¹, Haruto Takagishi¹, Miho Inoue-Murayama², Hidehiko Takahashi², Toshio Yamagishi³ ¹Tamagawa University, ²Kyoto University, ³Hitotsubashi University

1-L-52 Validating an automated version of the rodent prosocial choice task

Lisa Schönfeld¹, Sandra Schäble¹, Marijn van Wingerden¹, Anton Ilango¹, Tobias Kalenscher¹ ¹Heinrich Heine University Düsseldorf

1-L-53 A behavioral and neural exploration of deception

Anastasia Shuster¹, Dino Levy¹ ¹Tel Aviv University

1-L-54 Distinct Subregions within the Temporoparietal Junction and Posterior Cingulate Uniquely Track Prosocial **Decision-Making**

Amanda Utevsky¹, David Smith², Vinod Venkatraman³, Scott Huettel1

¹Duke University, ²Rutgers University, ³Temple University

1-L-55 Facial Electromyography Reveals Dissociable Affective Responses in Social and Non-Social Cooperation

André Weinreich¹, Alexander Soutschek² ¹Humboldt-Universität zu Berlin, ²Universität Zürich

1-L-56 Benefitting and punishing others: the dissociable impact of induced "care" and "power" motivation on economic interactions

Gabriele Chierchia¹, Franca Parianan Lesemann¹, Dennis Snower², Tania Singer¹

¹Max Planck Institute for Human Cognitive and Brain Sciences, ²Kiel Institute for the World Economy

Poster Session 2

Monday, August 29, 2016

A – Emotion & Affect

Affective Neuroscience meets Labor Economics: Assessing Non-Cognitive skills on Late Stage Investment on at-Risk Youth

Pablo Egana del Sol¹ ¹Columbia University

2-A-2 Neuroscience & big data: Lawful patterns of approach/avoidance behavior across several thousand

John Sheppard¹, Sherri Livengood¹, Byoung Kim², Myung Lee³, Hans Breiter¹, Anne Blood³

¹Northwestern University, ²Massachusetts General Hospital and Harvard Medical School, 3Harvard Medical School

2-A-3 If only I had chosen differently! EEG manifestations of comparison between received and alternative outcomes

Deborah Marciano-Romm¹, Sacha Bourgeois-Gironde², Leon

¹Hebrew University of Jerusalem, ²Université Paris 2, Paris, France; Institut Jean-Nicod, École Normale Supérieure, Paris,

2-A-4 Emotion-induced changes in loss aversion are associated with altered neural value representations and functional connectivity of the amygdala

Stefan Schulreich¹, Holger Gerhardt², Dar Meshi¹, Hauke Heekeren¹

¹Freie Universität Berlin, ²Universität Bonn

B – Individual & Lifespan Differences

2-B-5 Glucose metabolism modulates effort discounting in normal- and overweight women

Caroline Burrasch¹, Nils Kroemer², Maria Veldhuizen³, Roberta Delvy³, Dana Small³

¹Universität zu Lübeck, ²TU Dresden, ³John B. Pierce Laboratory

2-B-6 The development of self-control: inhibition and delay discounting

Ili Ma¹, Erik de Water², Gabry Mies², Anouk Scheres² ¹Donders Institute Radboud University, ²Behavioural Science Institute Radboud University

C - Finance

2-C-7 The Neurofinance of The Home Bias Puzzle: A Dual-**Process Model**

Marco Cecchini, Sebastiano Massaro¹ ¹Warwick Business School

2-C-8 Can brain activity predict stock prices?

Mirre Stallen¹, Nicholas Borg¹, Parimarjan Negi¹, Brian Knutson¹

¹Stanford University

E - Risk & Uncertainty

Adaptive decision-making in mice with neuron-type specific inactivation of glutamate receptors in the dopamine system

Przemyslaw Cieslak¹, Jan Rodriguez Parkitna¹ ¹Institute of Pharmacology of the Polish Academy of Sciences

2-E-10 Reward accumulation and the dynamics of risky choice

Keno Juchems¹, Jan Balaguer¹, Maria Ruz², Chris Summerfield¹

¹University of Oxford, ²University of Granada

2-E-11 Reason's enemy is not emotion: Engagement of cognitive control networks explains biases in gain/loss framing

Rosa Li¹, David Smith², John Clithero³, Vinod Venkatraman², R. McKell Carter⁴, Scott Huettel¹

¹Duke University, ²Temple University, ³Pomona College, ⁴University of Colorado Boulder

POSTER SESSIONS

2-E-12 Self-Other differences in dynamic risk-taking

Annabel Losecaat Vermeer¹, Alan Sanfey², Francesco Foroni³, Raffaella Rumiati³

¹University of Vienna, ²Radboud University Nijmegen, ³International School for Advanced Studies (SISSA)

2-E-13 Lifetime stress exposure correlates with ambiguity aversion

Benjamin Lu¹, Candace Raio¹, Michael Grubb¹, Grant Shields², George Slavich³, Paul Glimcher¹

¹New York University, ²University of California, Davis, ³University of California, Los Angeles

2-E-14 Human information seeking behavior is influenced by reward in addition to the reduction of uncertainty

Silvio Ravaioli¹, Adrien Baranès¹, Michael Woodford¹, Jacqueline Gottlieb¹

¹Columbia University

2-E-15 Normalization model offers an alternative explanation of the origins of endowment effect

Agnieszka Tymula¹, Paul Glimcher² ¹University of Sydney, ²New York University

2-E-16 Trading off information against reward in time in a perceptual decision task

Mu-Chen Wang¹, Shih-Wei Wu¹ ¹National Yang-Ming University

2-E-17 Risk for me or risk for others, decision for strangers reduce the degree of loss aversion

Qiang Shen¹, Haoye Sun², Lei Wang² ¹Zhejiang University of Technology, ²Zhejiang University

2-E-18 Investigating the building blocks of naturalistic risktaking: Risk-perception in the Balloon Analogue Risk Task

Oliver Schuermann¹ ¹University of Basel

F – Intertemporal Decision-Making & Self-Control

2-F-18 The role of time ambiguity in intertemporal choice

Iris Ikink¹, Jan Engelmann², Wouter van den Bos³, Karin Roelofs¹, Bernd Figner¹

¹Radboud University, Behavioural Science Institute and Donders Institute for Brain, Cognition, and Behavior, ²University of Amsterdam, Amsterdam School of Economics ³Center for Adaptive Rationality, Max Planck Institute for **Human Development**

2-F-19 Incentivized inhibition: The role of connections from the ventrolateral prefrontal cortex to the anterior insula.

Josiah Leong¹, Kelly Hennigan¹, Gregory Samanez-Larkin², Brian Knutson¹

¹Stanford University, ²Yale University

2-F-20 Assumptions of linear utility systematically bias estimations of impulsivity

Silvia Lopez-Guzman¹, Anna Konova¹, Kenway Louie¹, Paul Glimcher¹

¹NYU

2-F-21 Disrupting the temporo-parietal junction reveals role of overcoming self-centeredness in delay of gratification

Alexander Soutschek¹, Christian Ruff¹, Tobias Kalenscher², Philippe Tobler¹

¹University of Zurich, ²Heinreich-Heine University of Dusseldorf

G - Computational Modeling

2-G-22 Forming a Desired Belief: A Computational Account Donal Cahill¹, Tali Sharot¹ ¹UCL

2-G-23 Golf Theory, a geometrical modeling approach to decision process

Mohsen Falahi¹, Kerstin Preuschoff¹ ¹University of Geneva

2-G-24 Discreteness and Delay in Adjustment to a Changing Environment: Experimental Evidence

Mel Win Khaw¹, Luminita Stevens², Michael Woodford¹ ¹Columbia University, ² University of Maryland

2-G-25 Studying value guided decision making through model-based multivariate fMRI

Angela Radulescu¹, Carsten Allefeld², Nicolas Schuck¹, John-Dylan Haynes², Yael Niv¹

¹Princeton University, ²Charité? Universitätsmedizin Berlin

H – Game Theory & Strategic Interactions

2-H-26 Serotonin depletion is associated with increased aggressive behavior in the Hawk-Dove game

Paul Bengart¹, Bodo Vogt¹

¹Otto-von-Guericke University Magdeburg

2-H-27 Proposer's fairness in the Ultimatum Game: An **Event Related Potentials study**

Alessandra Lintas¹, Sarat Chandra Vysyaraju², Alessandro Villa¹

¹University of Lausanne, ²Columbia University

2-H-28 Sophisticated attention comes into play: linking relational representation in reasoning and strategic sophistication in games

Joshua Zonca¹, Luca Polonio¹, Giorgio Coricelli² ¹University of Trento/Cimec, ²University of Southern California

I – Learning & Memory

2-1-29 Human Striatum Represents Bayesian Surprise, Not Prediction Error, in Categorization Learning

Ian Ballard¹, Samuel McClure²

¹Stanford University, ²Arizona State University

2-I-31 Physiological markers during adaptive learning in a changing environment

Chang-Hao Kao¹, Joseph Kable¹ ¹University of Pennsylvania

J - Valuation & Value Systems

2-J-32 Bias in valuation of economic information and its neural correlates

Kenji Kobayashi¹, Ming Hsu¹ ¹UC Berkeley

2-J-33 Removing the curse of dimensionality: a trade-off between adaptability and precision

Shiva Farashahi¹, Katherine Rowe¹, Zohra Aslami¹, Alireza Soltani¹

¹Dartmouth College

2-J-34 Neural correlates of subjective preferences and the aesthetic experience of visual art

Philipp Fiessinger¹, Petra Beschoner¹, Lisa Dommes¹, Julia Bosch², Manuela Marin³, Julia Stingl⁴, Roberto Viviani⁵ ¹University of Ulm, ²University of Ulm/Innsbruck, ³University of Innsbruck, ⁴BfArM, ⁵University of Innsbruck/Ulm

2-J-35 Individuals with ventromedial prefrontal damage have preferences that are more unstable, but fundamentally transitive

Linda Yu¹, Jason Dana², Joseph Kable¹ ¹University of Pennsylvania, ²Yale School of Management

2-J-36 Impact of selective attention on value-based vs perceptual choice

Shuli Yu¹, Timothy Pleskac¹ ¹Max Planck Institute for Human Development

K – Choice & Choice Systems

2-K-37 Towards a Mathematical Description of Similarities and Differences in Physical and Cognitive Effort Discounting

Przemyslaw Marcowski¹, Wojciech Bialaszek¹, Pawel Ostaszewski¹

¹SWPS University of Social Sciences and Humanities

2-K-38 Mistakes Were Made: The Causal Role of the Superior Frontal Sulcus in Perceptual Choices in a Combined TMS-fMRI Study

Miguel Antonio Garcia¹, Marcus Grueschow¹, Rafael Polania¹, Marius Moisa¹, Christian Ruff¹ ¹University of Zurich

2-K-39 Value-based attentional capture impairs trinary choice

Sebastian Gluth¹, Mikhail Spektor¹, Jörg Rieskamp¹ ¹University of Basel

2-K-40 The role of GABA and glutamate in anterior cingulate cortex during strategic patch-leaving choices

Theo Gruendler¹, Oliver Speck¹, Gerhard Jocham¹ ¹Otto-von-Guericke University

2-K-41 How arousal enhances optimal decision making in the human brain

Marcus Grueschow¹, Rafael Polania¹, Todd Hare¹, Christian

¹University of Zürich

2-K-42 Revealed Indifference: Using Response Times to Infer Preferences

Arkady Konovalov¹, Ian Krajbich¹ ¹The Ohio State University

2-K-43 Naturally nice and controlled: effects of exposure to nature on stress and decision making

Jeffrey Stevens¹

¹University of Nebraska-Lincoln

2-K-44 New flavor of the exploration-exploitation trade-off in contextual multi-armed bandit problems

Hrvoje Stojic¹, Pantelis Analytis², Maarten Speekenbrink³ ¹Universitat Pompeu Fabra, ²Max Planck Institute for Human Development, 3University College London

2-K-45 (Only) remembered choices shape future preferences

Katharina Voigt¹, Sebastian Speer², Carsten Murawski¹, Stefan Bode¹

¹The University of Melbourne, ²The University of Amsterdam

2-K-46 How election results change the recall of our predictions? An fMRI study on the Hindsight Bias of political election

Yin-Hua Chen¹, Hsu-Po Cheng¹, Yu-Wen Lu¹, Pei-Hong Lee¹, Georg Northoff², Nai-Shing Yen¹

¹National Chenachi University, ²University of Ottawa

2-K-47 An fMRI Study of A Neural Mechanism: A Competitive Certainty and Immediate Reward

Hiroyasu Yoneda¹ ¹Keiai University

L - Social Rewards & Social Preferences

2-L-48 Neural mechanisms of promises, and the punishment of broken promises

Xu Gong¹, Alan Sanfey²

¹Donders Institute for Brain, Cognition and Behaviour, Radboud University Nijmegen, ²Donders Institute for Brain, Cognition and Behaviour, Centre for Cognitive Neuroimaging, University Nijmegen

2-L-49 Neural and Computational Basis of Pay-it-Forward Reciprocity: An fMRI Investigation

Yang Hu¹, Thorben Wölk¹, Lisheng He², Bernd Weber¹ ¹University of Bonn, ²The University of Warwick

2-L-50 Neuroendocrinological signatures of social discountina

Tobias Kalenscher¹, Zsofia Margittai¹ ¹Heinrich Heine University Düsseldorf

2-L-51 Inequality of Opportunity and Giving behavior

Leticia Micheli¹, Kelly Geyskens¹, Caroline Goukens¹ ¹Maastricht University

2-L-52 Lying for the Greater Good: The Role of Executive-Control and Theory-of-Mind Neural Processes on Pro-Social

Narun Pornpattananangkul¹, Shanshan Zhen², Rongjun Yu¹ ¹National University of Singapore, ²South China Normal University

2-L-53 The Leader or the Subordinate as a social performer? - The impact of hierarchy rank on social conformity in rats

Sandra Schäble¹, Tobias Kalenscher¹ ¹Heinrich-Heine-University

POSTER SESSIONS

2-L-54 A matter of distance - The effect of oxytocin on cooperative behavior depends on social distance

Sabrina Strang¹, Holger Gerhardt², Nina Marsh³, Yang Hu², René Hurlemann¹, Soyoung Park¹

¹University of Lübeck, ²University of Bonn, ³University Hospital Bonn

2-L-55 Mapping the motivations for Trust Game reciprocity

Jeroen van Baar¹, Luke Chang², Alan Sanfey¹

¹Radboud University Nijmegen, ²Dartmouth College

Poster Session 3

Tuesday, August 30, 2016

A – Emotion & Affect

Sleep Deprivation Alters the Integration of Affect in Subsequent Evaluations

Aiging Ling¹, Irma Kurniawan², Michael Chee², Hilke Plassmann¹

¹INSEAD, ²Duke-NUS Medical School

3-A-2 Misfortune might be a blessing in disguise: Fairness perception and emotional experience modulate decision making

Hong-Hsiang Liu¹, Yin-Dir Hwang¹, Ming-Hsien Hsieh¹, Yung-Fong Hsu¹, Wen-Sung Lai¹

¹National Taiwan University

3-A-3 Insula gray matter volume reflects individual sensitivity to observed injustice

Thomas Baumgartner¹, Anne Saulin¹, Grit Hein¹, Daria Knoch1

¹University of Bern, Institute of Psychology, Department of Social Psychology and Social Neuroscience

B – Individual & Lifespan Differences

To ask, task or image? Examining the convergent validity of self-report, behavioral, and neural measures of risk taking and associated constructs in younger and older

Loreen Mamerow¹, Renato Frey ¹, Rui Mata¹ ¹University of Basel

3-B-5 Older adults rely more on simpler decision strategies than younger adults when trading off exploration and exploitation in complex choice environments

Job Schepens¹, Ralph Hertwig¹, Robert Lorenz¹, Wouter van den Bos¹

¹Max Planck Institute for Human Development

D - Consumer Behavior & Marketing

3-D-6 Behavioral and Neural Preference Signals of Architectural Design

Kaisa Hytönen¹, Jarmo Heinonen², Sini Maunula¹, Leeni Minkkinen², Jyrki Suomala²

¹Laurea University of Applied Scinces, ²Laurea University of **Applied Sciences**

3-D-7 Modulation of the automatic approach bias towards high caloric food

Sergio Oroz Artigas¹, Sabrina Strang¹, Nora Swaboda², Soyoung Park¹

¹University of Lübeck, ²Humboldt-Universität Berlin

3-D-8 Does Red Bull give you wings? Placebo effects of commercially available cognitive enhancers on performance motivation

Liane Schmidt¹, Pierre Chandon¹, Mathias Pessiglione², Hilke Plassmann¹

¹INSEAD, ²Institute du Cerveau et de la Moelle Epiniere

E - Risk & Uncertainty

Connecting Prospect and Portfolio Theories through Relative Preference Behavior

John Sheppard¹, Sherri Livengood¹, Byoung Kim², Myung Lee², Anne Blood², Hans Breiter¹

¹Northwestern University, ²Harvard Medical School

3-E-10 Temporal Characterization of Risk Prediction and Error in the Human Brain

Emanuele De Luca¹, Elsa Fouragnan², Marios Philiastides¹ ¹University of Glasgow, ²University of Oxford

3-E-11 The neural basis of perceived risk, cognitive constraint, and expected value in temporal instrumental learning

Michael Hallquist¹, Alexandre Dombrovski², Kai Hwang³, Beatriz Luna²

¹The Pennsylvania State University, ²University of Pittsburgh, ³University of California -- Berkeley

3-E-12 Financial and sensori-motor decisions: Do learninginduced changes in risk-preferences transfer across domains?

Andreas Jarvstad¹

¹University of Oxford

3-E-13 Risk Aversion as a Perceptual Distortion

Mel Win Khaw¹, Michael Woodford¹

¹Columbia University

3-E-14 How the risk-reward relationship shapes decisions under risk and uncertainty

Christina Leuker¹, Timothy Pleskac¹, Thorsten Pachur¹, Ralph Hertwig¹

¹Max Planck Institute for Human Development

3-E-15 Risk and surprise in perceptual and value-based decision making

Leyla Loued-Khenissi¹, Adrien Pfeuffer², Wolfgang Einhaueser³, Kerstin Preuschoff⁴

¹Ecole Polytechnique Federale de Lausanne, ²University of Marburg, ³Technische Universitaet Chemnitz, ⁴University of Geneva

3-E-16 The role of statistical learning in a probabilistic gambling task: Strategies and the beginner's luck

Adam Takacs¹, Andrea Kóbor², Zsófia Kardos², Karolina Janacsek², Dezso Nemeth²

¹ELTE, ²Hungarian Academy of Sciences

3-E-17 The neural correlates of uncertainty in probability updating and risky decision-making

Wouter van den Bos¹, Robert Lorenz¹, Tim Pleskac¹, Corinna Laube¹, Laurianne Vagharchakian¹

¹Max Planck Institute for Human Development

3-E-18 Computational substrats for the limits in human probabilistic inference

Yun-Yen Yang¹, Shih-Wei Wu¹ ¹National Yang-Ming University

F – Intertemporal Decision-Making & Self-Control

3-F-19 Dynamic quantification of the subjective cost of self-control

Candace Raio¹, Paul Glimcher¹ ¹New York University

3-F-20 The influence of short-term aerobic exercise on food decision-making

Laura Enax¹, Eva Heiliger¹, Nadine Gier¹, Bernd Weber¹ ¹University of Bonn

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